

## **Pepsi Bruno Mars (21<sup>st</sup> March to 17<sup>th</sup> April 2018)**

### Terms and Conditions of Entry

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this contest is deemed acceptance of these Terms and Conditions.
2. This Pepsi Bruno Mars ("Contest") organised by ETIKA PTE LTD (201608173M) ("Organiser") will commence from 21st March 2018 until midnight (2359hrs) on 17th April 2018 ("Contest Period"). The Contest Period may be extended at the Organiser's sole discretion.
3. The Contest is open to all Singaporean residents aged 18 and above (as at the date of participation in this Contest), except employees and their immediate families of "the Organiser" and its affiliated companies.
4. Participants would need to purchase a minimum of 2 x Pepsi Black PET 400ml during the Contest Period from only 7 Eleven outlets within Singapore to be eligible.
5. Participants are to retain the original 7 Eleven printed receipt as proof of purchase in order to claim a winning prize ("Proof of Purchase").
6. Any receipt that is illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical or other errors or the printing are unclear or does not contain the required information is invalid and will not be accepted.
7. Entry is by SMS only from Singapore mobile phone numbers. SMS ENTRY: SMS to 6597217566 with NAME<SPACE>NRIC<SPACE>RECEIPT NO to be automatically entered into this Contest.
8. The cost of sending an SMS is as per the applicable tariff of the service provider. It is recommended that consumers check with their individual service provider for the tariff rates. The Organiser will not reimburse the participant for the charges incurred including goods and services tax (GST) and/or the like, if any.
9. There is no limit on the number of entries per participant but each entry must have a separate original receipt as proof of purchase. Each entry becomes the property of the Organiser upon receipt.
10. Incomplete, indecipherable or illegible entries will not be valid entries. Each entry must be submitted separately and in accordance with entry requirements and these Terms and Conditions.
11. Entries are deemed to be submitted at the time of receipt of the same into the Organiser's database, and not at the time of transmission by the participant. The Organiser and the companies involved in this Contest shall not be held liable in any way for delays, non-deliveries and/or interruptions of SMS messages sent or received and shall not be held responsible for any unauthorised use of the mobile phone or subscriber's account in conjunction with the Contest.
12. The Organiser reserves the right to request winners to provide proof of identity and proof of residency to claim the prize. The Organiser reserves the right to verify the validity of entries and participants (including a Participant's identity, age and place of residence) and to disqualify any participant who submit an entry that is not in accordance with these terms and conditions or who tamper with the entry process. Failure or delay by the Organiser to enforce any of its rights at any stage does not constitute a waiver of those rights. If there is a dispute as to the identity of a participant, the Organiser reserves the right to decide on the entry.
13. Only 100 winners would win a pair of tickets to Bruno Mars 24k World Tour Concert in Singapore on 6<sup>th</sup> May 2018.
14. Each winner is only entitled to only one (1) pair of Bruno Mars 24k World Tour Concert ticket.
15. The Organiser's redemption partner, Gage Redemption will contact the winners to verify the entry and notify for prize collection. Redemption period is valid from 19<sup>th</sup> April 2018 until 3<sup>rd</sup> May 2018.
16. Uncollected prizes by 4th May 2018 will be forfeited.
17. Organiser reserves the right to substitute the prize of similar value in the event of force majeure a stated prize is unavailable for any reason. All prizes are non-transferable, non-refundable and non-exchangeable for cash

or for any other prizes. Neither Organiser nor its affiliates or subsidiaries will be responsible for any loss, liability or damages arising out of the winner's acceptance or use of the prize.

18. Only winners will be notified by call/SMS. Representatives of the Organiser will pick the lucky draw winner from eligible entries and Organiser's decisions are final on all matters relating to this Contest. No further correspondence or appeals to the Organiser will be entertained. Winners will be contacted within 5 working days regarding the prize collection arrangement.
19. Prizes may be collected by the winners or by any person authorised by the winners in writing. During the collection of the prize, the winner must present his/her national identity card and the Proof of Purchase / the authorised person must present a copy of the winner's national identity card and the winner's Proof of Purchase. The Organiser reserves right to reject any collection of prizes not in accordance with these terms.
20. Winners shall be responsible for any and all applicable taxes or fees associated with winning the prizes. Unless otherwise specified, all ancillary costs are the winner's responsibility.
21. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Organiser:-
  - i. the Organiser reserves the right to modify, suspend, terminate or cancel the Contest, as appropriate, without prior notice and without the need to provide the reason;
  - ii. the Organiser reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any participant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this Contest, as appropriate.
22. Winners acknowledge that some components of the prize(s) may involve in dangerous activities in relation to which participation may carry inherent risks. By entering this Contest and accepting the prize, winners accept and assume such risks.
23. Participants consent to the Organiser using their name, likeness, image and/or voice in the event they are the winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this Contest (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Organiser.
24. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Organiser (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Organiser's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Organiser) due to any reason beyond the reasonable control of the Organiser; (d) any variation in prize value to that stated in these terms and conditions; (e) if the Contest is cancelled or delayed for any reason beyond the reasonable control of the Organiser; (f) any tax liability incurred by a winner or participant; or (g) use of the prize.
25. As a condition of accepting the prize, the winner must sign any legal documentation as and in the form required by the Organiser and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
26. The Organiser collects personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Singapore regulatory authorities. Entry is conditional on providing this information. The Organiser may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the participant. Participants should direct any request to opt out, access, update or correct information to the Organiser. All entries become the property of the Organiser.
27. By participating in this draw, participants agree to be bound by the terms and conditions and decisions of the Organiser.