

## Terms and Conditions

1. 'Pepsi Refresh Your Imagination Singapore' ('Promotion') is brought to you jointly by PepsiCo International Pte. Ltd. and Etika Pte. Ltd ('Organizer').
2. Promotion is valid in Singapore from December 18<sup>th</sup> 2017 to January 28<sup>th</sup> 2018 (both dates inclusive) ('Promotion Period').
3. Promotion is open to all Singapore residents except employees and family members of Organizer, its associated companies, bottlers, its advertising and promotional agencies and its auditors. Participants are required to log on to [www.pepsisingapore.com](http://www.pepsisingapore.com) ('Website') to participate in by:
  - a. Submission of a 'Refresh Your Imagination' visual creatively done by the participant
  - b. Participants must provide accurate and full personal details as requested for on the Website in order to be qualified.
  - c. Entries are deemed to be submitted at the time of receipt of the submission into the Organizers data base, and not at the time of transmission by the participants. Organizers do not guarantee delivery of submission due to any reason, including network problem.
  - d. Participants acknowledge that their submission on 'website' will be used for promotional purposes.
4. Submission of a 'Refresh Your Imagination' visual will unlock the following prizes allocated on random basis:
  - a. Zalora: Promotion code for 15% off with no minimum spend
  - b. oBike: 1000 sets of \$1 Credits (2 x \$0.50)
  - c. oBike: 500 sets of \$3 Credits (3 x \$1.00)
5. Submission of a 'Refresh Your Imagination' visual will also allow participant to enter into a weekly lucky draw to win:
  - a. Zalora: 1 set of Beauty Gift Box worth \$50
  - b. oBike: 5 sets of 90 days VIP Giveaways
6. Submission of a 'Refresh Your Imagination' visual with a valid receipt showing a minimum Pepsi purchase of S\$2 will allow participant to enter into a grand lucky draw to win:
  - a. 1 winner will win a trip for 2 pax to a museum in any location
  - b. Winner is chosen via a randomizer software
  - c. The lucky draw prize value is capped at S\$4,000
  - d. Prize is non-transferable or replaceable
  - e. Prize is not exchangeable as cash
  - f. Organizer reserves all rights to amend prize and conditions
7. Organizer will contact the Grand Prize winner at the email address registered with the Website (maximum of three attempts within a period of 7 days, requiring the winners to contact the Organizer), to verify the claim before redeeming the prize. In the event that the

winners are untraceable after this period, Organizer will be free to forfeit the prize in its entirety or pass on the prize to someone else.

8. Organizers shall not be liable for any cancellations and/or delays in the train/flights/cars arranged for the Grand Prize winner due to any reason including but not limited to force majeure, logistical problems at the airports/railway stations/roads etc. and the winner shall not have any claim against Organizer for the same and shall be deemed to have availed of his/her prize. Organizer shall not be responsible for any such eventuality and the winner undertakes not to claim any compensation from the Organizer for the same.
9. All costs relating to travel from Singapore, boarding and lodging (Organizer's choice of hotel shall be final) for the winner and his/her companion will be borne by the Organizer. All other expenses not expressly included above will not be borne by the Organizer or any other agency on Organizer's behalf, and will be the sole responsibility of the prize winner.
10. In case the winner of the Grand Prize is a minor or physically disabled, then the written consent of the guardian shall be required and the winner will have to travel with one adult person.
11. In order to redeem the Grand Prize the winner will be required to furnish the following:
  - (a) Original identification document (NRIC/passport)
  - (b) Email from Organizer stating the prize
  - (c) Passport size photo
  - (d) A letter stating the name of the person who s/he will like to accompany for the Trip
  - (e) Copy of valid passport (minimum 6 months validity)
12. Prize redemption will not be entertained if the required items as specified above are not presented.
13. The Grand Prize must be redeemed by 31 May, 2018. Unclaimed prizes will be forfeited.
14. For the Grand Prize the choice of Hotels and airline including the class of travel shall be at the sole discretion of the Organizer. All other expenses not expressly included above will not be borne by Organizers or any other agency on Organizers' behalf, and will be the sole responsibility of the Grand Prize winner.
15. The winners will have to arrange the passport and visa on their own and at their own cost, these documents must be ready with the winner at least **15** days before the scheduled date of the departure.
16. Organizers assume no responsibility in the event of non-availability of passport and visa and reserve the right to pass on the prize to next winner with valid documents or forfeit the prize in its entirety.
17. If any winner fails to take the trip when specified by the Organizer's the prize will be forfeited.

18. Organizers shall not be responsible for any loss, injury or any other liability arising out of this trip for which the winners will be required to sign an indemnity in favour of the Organizer.
19. The Organizer reserves the right, at any time, to verify the validity of submission (including a participant's identity, age and place of residence) and to disqualify any participant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the voting process.
20. The use of any automated voting software or any other mechanical or electronic means that allows an individual to automatically submit repeatedly is prohibited and will render all submissions by that individual participant invalid.
21. Organizer reserves the right to cancel, modify, extent or withdraw the Promotion at its sole and absolute discretion.
22. Decision of the Organizer will be final and binding with regard to the Promotion and Prizes and no correspondence will be entertained in this regard.
23. The Organizer urges the use of personal numbers of the participants for sending the Code to the Organizer for easy tracking and corresponding.
24. Prizes are non-transferrable.
25. No cash payment will be made in lieu of the prizes.
26. The pictures of prizes depicted on the press ads /posters /TVC's etc. are only representative and the actual prizes may vary from the depiction.
27. Organizers shall be at liberty to use the photographs, voice, motion pictures of the participants for media coverage, advertisements or publicity in any form which is existing today or will be known any time in the future without any further consideration to the participants.
28. Organizers shall not be responsible for any loss, injury or any other liability arising out of the Promotion.
29. The number and types of prizes that will be awarded in this Promotion will not exceed those as stated under Prize List and Grand Prize. In participating in this Promotion, the Participant acknowledges and agrees that in no event will more than the stated number of prizes be awarded.
30. Winning participants will have to bear incidental costs, if any, that may arise for the fulfillment of the prize.
31. Organizer shall not be responsible or liable for any loss of prize due to incorrect address/detail or any other information provided by the participants.

32. Organizers shall not be liable for any loss or damage due to acts of God, Governmental action, other force majeure circumstances and shall not be liable to pay any amount as compensation otherwise for any loss.
33. In the event of death of the prize winner, no claim from the nominee or legal heirs of the prize winner will be entertained for receiving the prize.
34. Prize are not transferable and cannot be exchanged for cash.
35. All taxes, levies and charges on price will be the responsibility of the winner.
36. All disputes related to this offer shall be subject to the exclusive jurisdiction of courts and Singapore only.